

**FOR IMMEDIATE RELEASE**

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***phase-6* partners with the WeAreTeachers to promote their  
Online Community and Knowledge Marketplace**

WeAreTeachers community members now have access to a powerful  
flashcard software engine designed to complement vocabulary  
instruction and memory.

**Austin, TX** – WeAreTeachers, the online social and business network that brings together teachers, learners, and content providers in the education industry, and *phase-6* have signed an agreement to work together in bringing complementary teaching technology to the classroom.

WeAreTeachers is the first community to include The Knowledge Marketplace that gives both educators and businesses the ability to share, sell and receive recommendations on knowledge-based content and products. In this new partnership, *phase-6* is providing teacher members with a virtual flashcard solution that assists students in locking vocabulary into long-term memory. This open software program allows you to plug and play into almost any multimedia content, making it versatile and easy to use.

“Educators in classrooms, special ed programs, language schools, and even corporate trainings are using *phase-6* software as a supplement to classroom instruction,” says Lars Gyoervari, CEO of *phase-6* Inc. “Now with this new partnership and the WeAreTeachers platform, we also look forward to making our products available to the thousands of WeAreTeachers and Facebook community members as well as gaining valuable customer feedback and recommendations.”

“Our partnership with *phase-6* is a step forward in providing valuable education technology solutions to teachers and quality products to The Knowledge Marketplace. We look forward to working together and are excited about this partnership as it leverages the strength of both organizations,” said Sandy Fivecoat, CEO and Founder of WeAreTeachers.com.

**About WeAreTeachers**

WeAreTeachers ([www.WeAreTeachers.com](http://www.WeAreTeachers.com)) is a social and business community for educators, businesses, and education marketers designed to enable community members to share, connect, and collaborate using Web

2.0 tools and services. It is the first community to include The Knowledge Marketplace that gives both educators and businesses the ability to share, sell, and receive recommendations on knowledge-based content and products. WeAreTeachers is committed to giving back to the educator community by distributing tangible rewards through educator grants and incentives from transactions and sponsors in The Knowledge Marketplace.

**About phase-6**

*phase-6* is a unique, virtual flashcard solution that assists students in locking vocabulary into long-term memory. A powerful engine designed to complement instruction, *phase-6* was originally developed by a German student and based on brain-research and the " Ebbinghaus Forgetting-Curve." *phase-6* has converted a proven methodology of flashcards using specific practice intervals, to a digital tool. This system provides the learning reinforcement at exactly the moment when it will have maximum benefit. *phase-6* is primarily targeted at children above the age of 10 and is equally valuable for teenagers and adults. A growing number of schools and higher education institutions recommend the use of the vocabulary tool as a supplement to classroom instruction. *phase-6* is also being used in other educational institutes and settings, such as language schools or special ed programs, and within companies, for instance in corporate trainings. The vocabulary practice tool is an "open" software program that allows plug and play with virtually any (multimedia) content. *phase-6* is the most versatile engine on the market: vocabulary, formulas, facts, definitions, all can be committed to long-term memory with ease. *phase-6* has already entered into partnerships with some of the largest and most reputable education publishers in Germany to provide users with the highest quality content across subject areas and is currently in the process of building similar partnerships in the U.S. Created in 2002, today almost half a million students see *phase-6* as the product of their choice to meet any type of memorization need.

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